

About Us

Before we start working with you, we always take the time to understand what you are looking for. That's why our 'About Us' page should really be titled *'About You.'*

What are your business goals and how would you like public relations to support them ?

Who do you need to inform, influence or persuade ?

Which publications and broadcast media would you like to feature in or on ?

How can we support your other marketing activities to multiply the effect of your public relations investment ?

What makes you stand out from your competitors and how can we make the most of this ?

We know there are some, how shall we say, weird and wonderful so called media experts out there with 30 friends on Facebook ! What influencers do they know. How long have they known anyone?

Longevity - thats us.

Services

PR

We deliver stacks of positive media coverage for our clients all year round. You need positive media exposure in the press and online to drive sales and awareness.

PR also enhances your reputation when it's done properly. PR is a powerful and cost effective way of getting you regular, influential exposure. We provide expert monitoring and evaluation so you know exactly what you're getting.

Experienced professionals with backgrounds in business PR, consumer PR, public sector PR and journalism, work alongside designers and marketing professionals.

Services

3rd Party Marketing - What Is it?

Linking you in with quality brands and services that compliment your business. Great for benefiting from partner deals and credible preferred partners.

Media Buying / Advertising

Our media buyers have media buying and negotiation expertise across all channels including internet advertising, television airtime, broadcast sponsorships, direct response media buying, radio, posters, cinema, press, magazines, inserts, data buying and door drops.

We guarantee your media budget will be continuously managed by BMG to ensure you achieve the very best discounts and media value possible from your budget. We have the knowledge and experience, along with solid relationships and reputations within the media buying industry to buy as well as any big agency network. Because we are an independent media buying agency we benefit from exceptional media buying deals.

Digital & Printing

Social Media Marketing

This is about engaging and influencing your target audiences so that they become more involved, more loyal and ultimately more profitable for you. If you had more conversations with more people that were interested in your business, would you win more business more often ?

We bet the answer is 'yes'. How Can Social Media Marketing Show Me a Return on My Investment ? Even search engines are now swayed by what people think about you. Opinion counts.

The sentiment behind peoples' comments and remarks are more important than they have ever been. Social media is playing a bigger and bigger role in how much business you are likely to win each year and it's happening around you whether you know it or not. People are talking about your brand online whether or not you're listening, engaging or influencing the conversation. So it makes sense to jump in and at least start to listen, don't you think ?

Printing

When it comes to getting items printed we offer the most cost effective, high quality print in the city. Great spec, quick turn around and a range that cannot be beaten.

Photography

We offer some of the best photography services in the region. From booking one of our photographers for a launch evening or a press call to full portfolio work on your business or project. Our team have key strengths across lifestyle, property, outdoor and studio work.

Email – photography@bmgworld.com

Events & Business Development

How do you give your new product the launch it deserves ? Whether it's an addition to the range or an entirely original concept, we combine your strategy with our creativity to deliver the ultimate talking point experience. By keeping the focus on the product throughout. This all links in with your PR or your Advertising.

Bring us in from concept inception or to simply help you to turn an idea into reality. Bond – media will ensure your launch goes off with a bang with the coverage you need.

Business development experience in with a mixture of the following (depending on your business requirements):

- marketing
- strategy
- proposal management or capture management
- sales experience
- business networking

Testimonials

"Having known the team for a long time and worked with him on numerous events I would not hesitate in recommending him and his business to anyone. His attention to detail and personnel touch really do make a difference, nothing is too much trouble and every effort is made to ensure you get the best possible service."

Michael Collins Reiss Clothing Liverpool Stores Manager.

BMG gets the job done without any fuss, are extremely competitive on price, and always delivers fantastic results. If you are looking for the best media company in Liverpool look no further."

Frank Jackson – Operations Director – Impact Security Solutions.

We have worked with BMG on several campaigns for our invested businesses . They have proved invaluable and over delivered on the brief on each project. They are a trusted member of our team and we are very proud to be associated with BMG- they are a fantastic example of creative talent and ability that Liverpool / Merseyside has to offer."

Peter Hackett – Partner at Hackett Equity Solutions.

Testimonials

"BMG offers our business a direct route to our client base helping potential landlords and tenants to recognise and identify our core values, Gary and the team are always on hand to offer a personal service and go out of their way to help and push our business forward on daily basis. Nothing is too much trouble."

Dave Howarth - Bierkeller GM

BOND media agency
making the connection...